

CORPORATE GOVERNANCE & BUSINESS ETHICS



CGBE Lectures, WS 2015/16 | Jeweils 20:00-21:45 Uhr | Audimax | FH Wien der WKW, Währinger Gürtel 97, 1180 Wien

08.10.2015

CSR AND SUPPLY CHAINS: UNIDO EXPERIENCE AND NEW OPPORTUNITIES TO CONTRIBUTE TO THE SUSTAINABLE DEVELOPMENT GOALS

Gerardo Pataconi –

Chief, UNIDO Clusters and Business Linkages Unit



The implementation of CSR practice – to respond to pressure by governments and consumers addressing pollution/ environmental degradation, inadequate working conditions, corruption or human rights abuses – has spread from large companies and multinationals (MNCs) to their suppliers: SMEs and farms that must still perform in terms of price, quality and delivery. It is argued that pursuing sustainability and inclusiveness objectives also offers opportunities to increase the

shared value created at every point in the value chain: it must impact positively on the livelihoods of producers, workers and their families and on availability of safer, more affordable and sustainable products for consumers. An overview of win-win UNIDO partnerships for sustainable supplier development with corporations such as METRO AG, AEON, Heineken, Illycaffè, etc., will be presented. Reflections will be shared on how the implications of the Sustainable Development Goals (SDGs)

for the private sector requiring innovative and more inclusive and sustainable business models. Under the SDGs, partnering with the private sector is expected (1) to mobilize financial resources and co-funding to support capacity building, research & innovation, transfer of know-how and of environmentally-sound technology, and (2) to contribute to changing unsustainable consumption and production patterns, in each case to achieve economic, social and environmental sustainability.

15.10.2015

CORPORATE RESPONSIBILITY BEI HOFER: STRATEGIEN ZUR IMPLEMENTIERUNG INS KERNGESCHÄFT, HERAUSFORDERUNGEN UND DIE MITMACH-INITIATIVE PROJEKT 2020

Mag. Bernhard Haider – *Geschäftsführer Zweigniederlassung Stockerau, Hofer KG*

Dr. Anja Prexl – *Leiterin Kommunikation & Projekt 2020, Hofer KG*



In kaum einer anderen Branche ist Nachhaltigkeit ein derart geflügeltes Wort wie im Einzelhandel. Zum einen legen immer mehr KundInnen Wert auf einen fairen Lebensstil, zum anderen stellen begrenzte Ressourcen, etwa bei Fisch, den Handel vor Verfügbarkeitsprobleme. Als weitere Beweggründe kommen Reputation,

Arbeitgeberimage und Risikominimierung hinzu. Doch Nachhaltigkeit bewährt sich langfristig nur bei fixer Integration ins Kerngeschäft. Wie Hofer diese Aufgabe bewältigt, welche Ziele und Maßnahmen gesetzt werden und welchen Herausforderungen man auf dem Weg in Richtung Nachhaltigkeit begegnet, ist Gegenstand

des Vortrags.

Darüber hinaus wird anhand der Mitmach-Initiative *Projekt 2020* erörtert, welchen Stellenwert die Kommunikation mit MitarbeiterInnen und KundInnen einnimmt, um in der Gesellschaft mehr Nachhaltigkeitsbewusstsein zu schaffen.

22.10.2015

THE ETHICAL CHALLENGES OF CLIMATE ENGINEERING



Univ.-Prof. MMag. Dr. Harald Stelzer –

Professor for Political Philosophy and Head of the Section Political Philosophy at the University of Graz

Due to its global scale and potentially irreversible changes to nature, climate engineering (CE) raises important long-term ethical questions about (1) responsibility, (2) CE’s influence on humanity’s relationship to the Earth and non-human nature, (3) CE’s relation to mitigation and adaptation efforts, (4) the proper conduct of research as well as (5) questions

of procedural, distributive and corrective justice on the intra- and intergenerational level. These questions are not only important in the context of CE research, they present ethical issues poised to more generally inform the public agenda that ultimately shapes public policy, political decision-making and political outcomes. Learning the lessons from the

development of new technologies and CE in particular demonstrates that ethical considerations cannot be safely deferred as some kind of after-thought, all the more so when considering the global dimension of CE and the speed and magnitude of possible changes it may bring.

29.10.2015

SHORTAGES AS DRIVER FOR GROWTH?!



Dr. Harald Hauke –

Managing Director Austria Glas Recycling

Currently we face three megatrends – scarcity of resources, demographic shifts and climate change – which have one thing in common: they all involve shortages. Shortages of people, of resources and in the environment. We have choice: we can focus on the scarcity threats

facing us, or we can focus on the opportunities presented for business and the economy.

Austria Glas Recycling (AGR) is a non-profit organization responsible for the collection and recycling of glass

packaging in Austria. AGR has led the way with best practices in Europe with its strong focus on Sustainability, Circular Economy and CSR to achieve the common goals of environmental protection by recycling raw materials as well as economic benefit and growth.

Eine Anmeldung ist nicht erforderlich. Im Falle einer Überbelegung haben Studierende der FHWien der WKW Vorrang vor weiteren Gästen.

WIR DANKEN DEN STIFTERN DER PROFESSUR FÜR CORPORATE GOVERNANCE & BUSINESS ETHICS

